



72SOLD[®]

**SELL YOUR HOME IN
8 DAYS FOR MORE MONEY**

Our program is so effective...



Top 5 U.S. Real Estate Firms



2023
Most Admired Companies



*Our Program
Featured*



LOCAL NEWS AFFILIATES

Corporate Excellence
Innovator of the
Year Award

ACE
AWARD FOR
CORPORATE
EXCELLENCE
**INNOVATOR
OF THE YEAR**

2000+ 5-Star
Google Reviews



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Four years of independent
studies show our sellers
walk away with
more money.





**How Do We Sell Your Home
For More?**



We Identify the Best Buyers in 72 Hours

We developed a new form of technology-based marketing that identifies the best buyers for any home in America in 72 hours.



This Creates a Competitive Environment

Identifying buyers quickly enables us to create competition
for your home which results in higher offers.



It's When Your Home Is New On The Market

Our buyers make even higher offers because it happens when your home is new on the market without the perception that previous buyers rejected it.



It Only Takes 8 Days

Because we can identify buyers so quickly, our entire process takes only 8 days.



We Use “Starting Price”

To make buyers comfortable going higher and higher, we present your price as a “starting price” instead of an asking or list price, which buyers typically view as a “hoped for” price which buyers try to negotiate down from.



You Have Nothing To Lose

If you decide not to sell, there is no cost for our service and you receive our photography for free!

**Our program
works so well...**



**We are in the top 5 fastest growing real
estate firms in America**

**Our program
works so well...**



**We were recognized for making the
biggest positive difference in our industry.**

**Our program
works so well...**



**We were recognized in 2023 as being
among the Most Admired Companies.**

Proven higher prices...



**7.8%-12%
Higher
Prices**

4 INDEPENDENT STUDIES

4 independent studies over 4 years (2020-2023) showed that home sellers who used the 72SOLD program had a median sale price averaging 7.8%-12% higher than other homes sold in their local MLS.



**NON-
TRADITIONAL
PROCESS**

Convenient & Fast

- ✓ No "for sale" sign
- ✓ No lengthy listing
- ✓ Minimal showings
- ✓ Faster, higher offers



**GET
STARTED
TODAY**

To Get Started...

- ✓ Sign our Marketing Agreement.
- ✓ Schedule a time to meet our local rep and decide on your Starting Price.
- ✓ Schedule photography and decide on your 8-day marketing period.



**IT COSTS
NOTHING TO
TRY**

There's no obligation...

If you decide not to sell after the 8 days, you owe nothing and get our professional photography free.



72 SOLD[®]

THE **ONLY WAY** TO SELL
YOUR HOME FOR MORE